

firstlogic
Data Quality IQ™
Suite

Our Enterprise Data Quality Suite for Address Verification, Address Geocoding, Data Matching, and Enrichment. On-Premise or In-Cloud



› Address IQ*

- CASS Address Correction & Enhancement
- NCOA / National Change of Address
- DSF2 / Delivery Sequence
- Address Geocoding

› DataRight IQ* - Data Standardization

- › Match IQ* - Data Matching and Consolidation
- › Geocode IQ* - Address to Lat/Long and Demographic Data
- › Enhance IQ* - Data Enrichment and Enhancement
- › Workflow IQ* - Real-time SDK (Java, .NET, C++)



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For over 35 years, data-driven companies have relied on Firstlogic's products to care for some of their most valuable assets — the data that fuels their businesses. We serve large and midsize companies across all major industries, nationwide.

Our company continuously innovates and upgrades our products to meet the rapidly changing needs of our customers. Each of our products includes an SDK, allowing our customers to process data in both batch and real-time modes.

Address IQ® includes our suite of postal address correction and enhancement solutions delivering address verification, change of address, deliverability, and geocoding for both batch and real-time deployments.

Match IQ™ provides powerful data matching, deduplication, householding, and data consolidation by leveraging sophisticated fuzzy matching algorithms including both deterministic and probabilistic matching techniques to identify unique relationships.

DataRight IQ® parses, standardizes, and enhances all types of data, including names, firms, email addresses, phone numbers, account numbers, and dates, as well as user-defined patterns and data.

GeoCode IQ™ transforms physical mailing addresses into precise latitude and longitude coordinates and appends census and demographic data for target marketing, regulatory compliance, fraud detection, tax compliance, and business planning.

Enhance IQ® is a hybrid on-premise/in-cloud platform delivering on-demand services to enhance marketing databases and mailing lists with US and Canada address validation, change of address, geocoding, data matching, data suppression, data appending, and consumer demographic enhancement.

Workflow IQ® allows customers to embed address cleansing, data cleansing, matching and enhancement capabilities inside custom workflow applications via Java, .Net, and C++ APIs.

Firstlogic customers regard us as trusted data quality experts. Grounded in strong faith and values, product innovation, reliability, and performance, we are driven to establish long-term partnerships with our customers to enable their success... it's our mission.

THE 2022-23
HOT
COMPANIES

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